



## ECOREL

**ECOREL (economic relations) enables the raising of awareness of macro-economic aspects as part of state welfare, taking into account international trade relationships.**

In Ecorel, the economic instruments necessary for the best possible quality of life and the mechanisms of the economy and state are depicted so they can be directly experienced. This enables the groups of players in to gain basic insights into economic interconnections and aspects, as well as the reciprocal processes between two countries.

### YOUR BENEFIT

ECOREL enables the participants to:

- see and experience basic relationships, which take place in economy.
- understand the magic hexagon of economics (full employment, social equality, economic growth, environmental quality, positive trade balance and price stability).
- deal with conflicting objectives and experience their importance.
- work together in groups or as a team in a targeted and solution-oriented manner.

### MODEL

ECOREL is a two-country model. The statistical foundation is based on realistic data from Switzerland and a country within the European Union. The participants assume various functions in different economic sectors (households, government, companies):

### FACTS & FIGURES

Helps to recognize economic relationships in the international context:

- 2 States
- 3 business sectors
- 7 markets

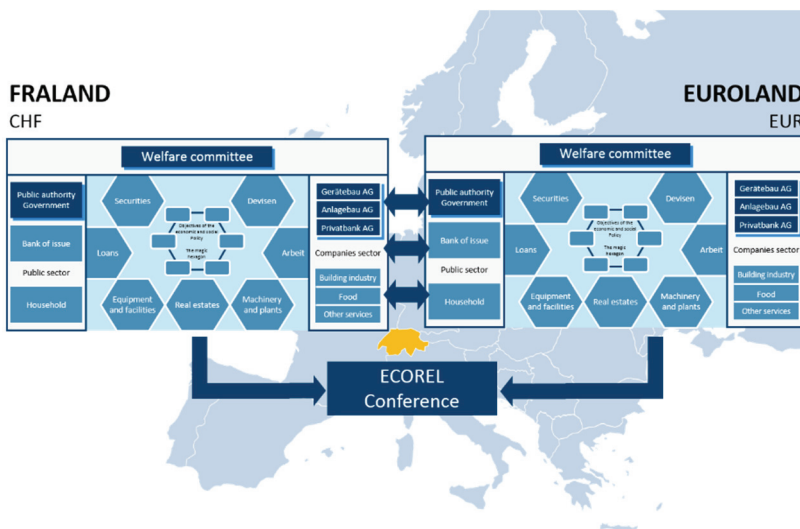
### TARGET GROUPS



- Managers in multinational-operating companies
- Leaders in legislation, regulation and enforcement
- Colleges / Universities
- International diplomacy

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